



11th International Fair Trade Towns Conference, 14.–17.09.2017

FAIR TRADE ACROSS GENERATIONS

Bienvenue en QuattroPole!

www.quattrofair.org



Liebe MitstreiterInnen im Fairen Handel!

Willkommen zur « International Fair Trade Towns Conference » vom 14/15. bis 17. September in Saarbrücken/D und in der Grenzregion QuattroPole: Metz/F, Luxembourg/L und Trier/D!

Einmaliger Treffpunkt mit spannenden Akteuren aus der ganzen Welt, um Erfahrungen auszutauschen und neue Perspektiven gemeinsam zu entwickeln.

PREMIERE: Gemeinsamer Auftritt der zwei Weltorganisationen: World Fair Trade Organization (WFTO) und Fairtrade International (FI)!

NOVUM: Beteiligung von vielen Produzentenorganisationen aus dem Globalen Süden!

Mehr INFOS über Programm und Anmeldung: www.quattrofair.org

Lass Dich von unserem FIVE for FAIR - Konzept fair.führen!

Beste Grüße vom Fairy ORGA-Team!

FIVE FOR FAIR



**Watch our concept
FIVE for FAIR!**

- **Fairly FAIR Fees:** Guaranteed MINIMUM PRICE: 120 € for adults and 80 € for students + + + PREMIUM Solidarity: 30 € / 20 € to help financing the travel of our guests from the South.
WANTED!!!! As many producers and organizations as possible from the Southern countries!
- **FAR from FAIR :** Still so much to push – New challenges!
WANTED!!!! As many countries as possible attending the conference!
- **FAN for FAIR :** Let's generate more enthusiasm!
WANTED!!!! As many young people as possible to push Fair Trade Universities
- **FIT for FAIR :**
WANTED!!!! Talks and Workshops to get fit and fitter!
- **FUN for FAIR :**
WANTED!!!! Time to relax and to have a party



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PROGRAMME *(updated 01.08.17)*

Day 1, 14.09: German with Translation in French and English

Other days: English with Translation into French and Spanish

During the whole conference: MARKET PLACE with different booths!

DAY 1 THURSDAY - 14.09.17 *(Saarbrücken, downtown)*

Ceremony of German Award “Fair Trade Capital”



11.30 - 12.30 Light Lunch

12.30 - 15.30 Ceremony

Engagement Global, Servicestelle für Kommunen in der Einen Welt (SKEW)

15.30 – 17.30 Guided Tour along touristic and Fair Trade highlights of Saarbrücken

17.30 - 18.30 Reception at Town Hall with Mayor Charlotte Britz

19.00 Cultural Show and Dinner at Congress-Center

Welcome: Ulrich Commerçon, Saar-Minister for Education and Culture

In cooperation with Engagement Global

ENSEMBLE pour le Commerce équitable!

GEMEINSAM für den Fairen Handel !



DAY 2 FRIDAY - 15.09.17 (Saarbrücken, Uni-Campus)

8.00 - 9.00 Registration & Coffee

9.00 - 10.00 Identity card for a cross-border cooperation

Prof. Dr. Claudia Polzin-Haumann, Vice-President for Europe and International Saar-University, First Fairtrade University in Germany

Highlights from three national neighbor campaigns

- Dieter Overath, Fairtrade Germany
- Julie Stoll, Plate-Forme pour le Commerce équitable, France
- Jean-Louis Zeien, Fairtrade Letzeburg



Welcome QuattroPole and QuattroFair

- Charlotte Britz, Director Board QuattroPole / Mayor Saarbrücken
- Fleurance Laroppe, Speaker QuattroFair

10.00 - 10.30 Coffee-Break

10.30 - 12.00 Public debate on the role of the European Union in promoting Fair Trade

- Sandra Gallina, Director for i.a. Trade and Sustainable Development
Keynote-Speech and announcement of European Fair Trade City Award
- Jean Feyder, Luxemburg's Ambassador at the UN
- Members of the European Parliament

12.00 - 12.15 Speech: EU and Fair Trade: Fair Trade movement vision and call for coordinated Fair Trade movement action

Sergi Corbalán, Fair Trade Advocacy Office (FTAO)

12.30 – 13.30 Lunch in the Mensa – including Networking Tables

13.30 – 15.00 Workshops, Choose the first one!

15.00 – 16.30 **FIT for FAIR**

16.30 – 18.00 Workshops, Choose the second one!

18.00 – 19.30 Workshops, Choose the third one!

19.30 – 24.00 Evening meal and Party



DAY 3 SATURDAY - 16.09.17 (SB & QuattroFair-Towns)

9.00 - 09.30 Coffee

9.30 - 11.00 **International stakeholders in dialogue – latest developments and further visions**

- Darío Soto Abril, Fairtrade International (FI-CEO)
- Rudi Dalvai, World Fair Trade Organisation (WFTO-President)
- Billy Linstead-Goldsmith and Tadeusz Makulski, International Fair Trade Towns Campaign (Steering Committee)
- Moderator - Sergi Corbalan, Fair Trade Advocacy Office (FTAO-CEO)

11.00 - 11.30 Coffee-Break

11.30 - 12.30 **Panel: Portrait of three successful tiny countries:**

Rosa Guamán, Fuerzas unidas por el Comercio Justo en Ecuador (LA)
Benoît Berger & Elie Karam, Le Liban engagé équitablement (Asia)
Sophie Duponcheel and Lothar Boeyken, Fair Trade Campaigns in Belgium (EU)

12.30 - 13.00 Lunch: Sandwiches

13.00 - 14.30 **Not FAR from FAIRy-SAARBRÜCKEN!**

Bus transfer



14.30 - 21.00 **Welcome in Metz + Luxembourg + Trier (in three groups)**

- Welcome from local Mayor & QuattroPole Correspondant
- Special fair highlights combined with a producer's presentation

Luxemburg: Public Procurement & Textiles

Metz: Fair Trade Made in France

Trier: Partnerships and Networking

- Tourism-Discovery
- Fairy evening meal

22.30

FUN for FAIR:

Back to Saarbrücken: Saturday Night Fever !!!



DAY 4 SUNDAY - 17.09.17

(Saarbrücken, Uni-Campus)

09.00 – 10.30 **Workshops**, Choose the fourth one!

10.30 – 11.00 Coffee break

11.00 – 13.00 **Plenary Session**

- Celebration of new cross-border stakeholders achieving status
- Workshops Evaluation
- Resolution, Where and What next, Closing the conference

13.00 – 14.00 Lunch

14.00 **FANS for FAIR** - *Not included in the official program, but highly recommended!*

For clever people who decide not to go home, but better discover QuattroPole: GO and VISIT the other QuattroPole-City you have been dying for, but you had in second position on your ranking-list for Thursday. Of course, in charming company of our fairy-ambassadors!

14:00 – 16:00 **Fair Trade Towns Country Coordinators meeting (closed to the public)**

Facilitated by Billy Linstead-Goldsmith, FT Campaigns USA

16.00 – 18.00 Guided Tour along touristic and Fair Trade highlights of Saarbrücken

20.00 – 22.00 Film “La Finca Humana”, COMSA, Honduras



Mucho por compartir, mucho por desarrollar!

Il y a tant à partager et tant à impulser!

Vieles gemeinsam erleben und weiter bringen!

So much to share and so much to push !

List of workshops (updated 01.08.17, subject to modifications)

- 1. Producer voice in a certification scheme – 50/50 in the Fairtrade system**
Leaders: Gudrun Schlöpker, Fairtrade Germany & Wangeci Gitata, Fairtrade Africa
- 2. Fair Trade Guarantee System for producers and organizations by WFTO**
Leaders: Tamara Cotbussen, WFTO Global & Lorena Vergara, WFTO Latin America & Campaigner Fair Trade Towns Chile
- 3. Fair Trade cooperation across borders**
Leaders: Henk Zandvliet, Fair Trade Holland & Martin Rhodes, Scottish Fair Trade Forum
- 4. Emerging Fair Trade Towns Campaigns**
Leader: Tatsuya Watanabe, Fair Trade Towns Japan & Anjali Shivana, Fair Trade Town Initiative Pondicherry, India
- 5. The Sustainable Development Goals (SDGs) and Fair Trade**
Leader: Lothar Boeykens, Belgium-Flanders
- 6. EU new sugar-policy and its impact on Southern producers**
Leader: Rudi Dalvai, WFTO Global & Ruth Salditos, Panay Fair Trade Center Philippines
- 7. Mobilizing for the new European Award for Fair and Ethical Trade**
Leaders: Fabio De Franceschi, European Commission, Directorate General for Trade & Joseph Wozniak, International Trade Centre (ITC), Trade for Sustainable Development (T4SD)
- 8. How does Fair Trade change our Northern and Southern societies**
Leader: Dr. Stefan Silvestrini, CeVAL, Germany
- 9. Change us to change them?**
Leader: Giorgio Dal Fiume, Altromercato Italy & Marco Coscione, CLAC
- 10. Can Fair Trade be applied in conflictual zones?**
Leader: Andrea Monti, Altromercato Italy & Elie Kaman, Fair Trade Lebanon
- 11. Fair Trade and Sustainable Tourism**
Leader: Herbert Hamel, ECOTRANS, Germany
- 12. Public Procurement Policies**
Leaders: Ann-Kathrin Voge, Engagement Global & Elen Jones, Fair Trade Nation Wales
- 13. City Marketing**
Leader: Lisa Herrmann, Fairtrade Germany
- 14. Social media ideas**
Leaders: Daniel Caspari, Fairtrade Germany & Bill Lindstead, Fair Trade USA
- 15. Fair Trade Universities “Be the change you want to see in the world!”**
Leaders: Diego Núñez, Faire Uni Saar - First in Germany & Adriana Isabel Ruíz Lopez, Universidad Cooperativa de Colombia
- 16. Fair Trade Schools**
Leaders: Maike Schliebs, Fairtrade Germany & Florain Ablöschner, Fairtrade Austria
- 17. Strategies to keep steering groups going**
Leader: Adam Gardner, Fairtrade Foundation UK
- 18. Networking experiences**
Leaders: Claire Fischer, Swiss Fair Trade & Representant Faire Metropole Ruhr, Germany

SPECIAL WORKSHOP for schools on Friday 15th to be held by Southern guests